

Photography Briefing
2021 & Onwards
EeStairs

Essentials
Approx. 8 Photos

Tell the whole story of the stair with strong, clean compositions. Capture the complete staircase from different vantage points, its immediate environment, and interesting details and textures.

When possible, include human interaction - a person ascending a stair for example.

Include one photo of the facade of the building, including the staircase when possible.



+ Media Extension (When Requested by Ee)

Approx. 8 Photos

In recognition of an Editor's preference to focus on more than just the staircase, capture different rooms, spaces and other interesting interior and exterior elements.

+ Media Extension (When Requested)



Technical Essentials

Take a combination of landscape and portrait format.

Use natural lighting.

Post-production colour work must remain natural and be consistent.

Please supply:

1. Tiff files (Adobe RGB 1998), for Ee's design agency.
2. Jpegs (sRGB). Max 5MB per photo, for Ee's archive.